



# 2025-2026 Sponsorship Opportunities

LEVEL	BENEFITS & RECOGNITION
<b>Mission Sponsor \$20,000</b>	<ul style="list-style-type: none"> <li>Tarrier Strong Sponsor benefits <b>PLUS</b></li> <li><b>Exclusive</b> logo placement on Auction bid cards</li> </ul>
<b>Tarrier Strong Sponsor \$15,000</b>	<ul style="list-style-type: none"> <li>Martlet in Flight Sponsor benefits <b>PLUS</b></li> <li><b>Prominent</b> logo inclusion on Auction signage and Sponsorship Banner (2026-27)</li> <li>Social Media: 2 exclusive social media posts on CWA's Instagram &amp; Facebook</li> <li>Spirit Auction Tickets for <b>10</b> and premium table</li> </ul>
<b>Martlet in Flight Sponsor \$10,000</b>	<ul style="list-style-type: none"> <li>Party with Charlie Sponsor benefits <b>PLUS</b></li> <li>Ads: <b>Full</b>-page color ad in printed Auction Catalog and CWA's Annual Ties Magazine (<i>4,000+ household reach</i>)</li> <li>Spirit Auction Tickets for <b>8</b> and premium table</li> </ul>
<b>Party with Charlie Sponsor \$7,500</b>	<ul style="list-style-type: none"> <li>Celebrate Spike Sponsor benefits <b>PLUS</b></li> <li>Shout out recognition and <b>Prominent</b> logo inclusion on all Auction materials</li> <li>Social Media: 1 <b>exclusive</b> social media post on CWA's Instagram &amp; Facebook</li> <li>Spirit Auction Tickets for <b>6</b></li> </ul>
<b>Celebrate Spike Sponsor \$5,000</b>	<ul style="list-style-type: none"> <li>Community Sponsor benefits <b>PLUS</b></li> <li><b>Shout out</b> recognition at the in-person Auction event</li> <li>Ads: Half-page color ad in CWA's Annual Ties Magazine (<i>4,000+ household reach</i>)</li> <li>Spirit Auction Tickets for <b>4</b></li> </ul>
<b>Community Sponsor \$3,500</b>	<ul style="list-style-type: none"> <li><b>Logo</b> inclusion on all 2026 Spirit Auction communications, auction web pages, screens at the in-person Auction event, and Sponsorship Banner displayed on CWA's campus during the 2026-27 school year.</li> <li>Ads: <b>Half</b>-page color ad in printed Auction Catalog, <b>Logo inclusion</b> in CWA's Annual Ties Magazine (<i>4,000+ household reach</i>)</li> <li>Social Media: 1 <b>shared</b> social media post on CWA's Instagram &amp; Facebook</li> <li>Spirit Auction Tickets for <b>2</b></li> </ul>
<b>Spirit Sponsor \$2,500</b>	<ul style="list-style-type: none"> <li>Ads: <b>Half</b>-page ad and recognition at location of sponsored item</li> <li>Limit of 1 sponsor per item, please contact <a href="mailto:auction@charleswright.org">auction@charleswright.org</a> to verify sponsorship availability.</li> </ul> <p><b>Choose one or more of the options below at \$2,500 each:</b></p> <div> <input type="checkbox"/> Dessert Dash         <input type="checkbox"/> Entertainment       </div> <div> <input type="checkbox"/> Photo Booth         <input type="checkbox"/> Signature Cocktail       </div>
<b>CWA Sports Sponsor \$2,000</b>	<ul style="list-style-type: none"> <li>Your logo or name placed on a 4'x6' banner presented on <b>Haertl Field</b></li> <li>Your logo or name placed on the CWA sponsorship banner by the Dome Gym</li> </ul>
<b>CWA Arts Sponsor \$2,000</b>	<ul style="list-style-type: none"> <li>Your logo or name placed on a Display Board and Easel in the <b>LAPAC</b></li> <li>Your logo or name placed on the CWA sponsorship banner by the Dome Gym</li> </ul>
<b>Advertising \$500-\$4,000</b>	<div> <input type="checkbox"/> Mobile Bidding Sponsor: <b>\$4,000</b> (premier logo placement on mobile bidding site)         </div> <div> <input type="checkbox"/> Full Page: <b>\$1,500</b> (printed ad in Auction Catalog)         </div> <div> <input type="checkbox"/> Half Page: <b>\$1,000</b> (printed ad in Auction Catalog)         </div> <div> <input type="checkbox"/> Quarter Page: <b>\$500</b> (printed ad in Auction Catalog)         </div>

## SPONSOR INFORMATION

Sponsor Name (for promo materials): \_\_\_\_\_

Point of Contact (if business): \_\_\_\_\_

Address: \_\_\_\_\_

Website URL: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

## Sponsorship Level

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Mission Sponsor (\$20,000)                                 | <input type="checkbox"/> Tarrier Strong (\$15,000)    | <input type="checkbox"/> Martlet in Flight (\$10,000) |
| <input type="checkbox"/> Party with Charlies (\$7,500)                              | <input type="checkbox"/> Celebrate Spike (\$5,000)    | <input type="checkbox"/> Community Sponsor (\$3,500)  |
| <input type="checkbox"/> Spirit Sponsor (\$2,500)                                   | <input type="checkbox"/> CWA Sports Sponsor (\$2,000) | <input type="checkbox"/> CWA Arts Sponsor (\$2,000)   |
| <input type="checkbox"/> If Spirit Sponsor, please write your option(s) here: _____ |   |   |

## Advertising for 2026 Spirit Auction

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Mobile Bidding Sponsor (\$4,000) | <input type="checkbox"/> Full-page & screen (\$1,500) | <input type="checkbox"/> 1/2 page & screen (\$1,000) | <input type="checkbox"/> 1/4 page & screen (\$500) |
|---|---|--|--|

## Benefits Opt-out

- ☐ We wish to sponsor **without** the event tickets for maximum tax benefit.

## Payment & Billing

- ☐ Payment is enclosed (please make check payable to Charles Wright Academy).
- ☐ Please have CWA send me an invoice by: \_\_\_\_\_  
DATE (6/15/2026 last day for invoices to be paid).
- ☐ Payment will be made online at ***charleswright.org/sponsors***

## Remit

By mail to: **CWA Development, 7723 Chambers Creek Rd W, Tacoma, WA 98467**

By email to: **auction@charleswright.org** (For your security, do not email credit card information)

Online at: ***charleswright.org/sponsors***

## Logo, Ads & Video Submission

Logo, ads, and videos are subject to review and approval by Charles Wright Academy. Please send artwork or questions to **auction@charleswright.org**. **All final artwork and videos must be received by February 1, 2026.**

**For sponsorship questions or assistance, please contact Michael Otter-Alvarado at 253-620-8366.**

*Charles Wright Academy is a recognized 501(c)3 organization by the Internal Revenue Code. Our Federal Tax ID # is 91-0673111*