

2024-2025 Sponsorship Opportunities



LEVEL	BENEFITS & RECOGNITION				
Mission Sponsor \$20,000	<ul style="list-style-type: none"> • Tarrier Strong Sponsor benefits PLUS • Premier logo placement during the Spirit Auction (bid cards and screens) 				
Tarrier Strong Sponsor \$15,000	<ul style="list-style-type: none"> • Martlet in Flight Sponsor benefits PLUS • Prominent logo inclusion on Sponsorship Banner • Social Media: 2 exclusive social media posts on CWA's Instagram & Facebook • Spirit Auction Tickets for 10 and premium table 				
Martlet in Flight Sponsor \$10,000	<ul style="list-style-type: none"> • Party with Charlie Sponsor benefits PLUS • Ads: Full-page color ad in printed Auction Catalog and CWA's Annual Ties Magazine (<i>4,000+ household reach</i>) • Spirit Auction Tickets for 8 and premium table 				
Party with Charlie Sponsor \$7,500	<ul style="list-style-type: none"> • Celebrate Spike Sponsor benefits PLUS • Shout out recognition and Prominent logo inclusion on all Auction materials • Social Media: 1 exclusive social media post on CWA's Instagram & Facebook • Spirit Auction Tickets for 6 				
Celebrate Spike Sponsor \$5,000	<ul style="list-style-type: none"> • Community Sponsor benefits PLUS • Shout out recognition at the in-person Auction event • Ads: Half-page color ad in CWA's Annual Ties Magazine (<i>4,000+ household reach</i>) • Spirit Auction Tickets for 4 				
Community Sponsor \$3,500	<ul style="list-style-type: none"> • Logo inclusion on all 2025 Spirit Auction communications, auction web pages, screens at the in-person Auction event, and Sponsorship Banner displayed on CWA's campus during the 2025-2026 school year. • Ads: Half-page color ad in printed Auction Catalog, Logo inclusion in CWA's Annual Ties Magazine (<i>4,000+ household reach</i>) • Social Media: 1 shared social media post on CWA's Instagram & Facebook • Spirit Auction Tickets for 2 				
Spirit Sponsor \$2,500	<ul style="list-style-type: none"> • Ads: Half-page ad and recognition at location of sponsored item • Limit of 1 sponsor per item, please contact giving@charleswright.org to verify sponsorship availability. <p>Choose one or more of the options below at \$2,500 each:</p> <table style="width: 100%; border: none;"> <tr> <td><input type="checkbox"/> Dessert Dash</td> <td><input type="checkbox"/> Entertainment</td> </tr> <tr> <td><input type="checkbox"/> Photo Booth</td> <td><input type="checkbox"/> Signature Cocktail</td> </tr> </table>	<input type="checkbox"/> Dessert Dash	<input type="checkbox"/> Entertainment	<input type="checkbox"/> Photo Booth	<input type="checkbox"/> Signature Cocktail
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CWA Sports Sponsor \$2,000	<ul style="list-style-type: none"> • Your logo or name placed on a 4'x6' banner presented on Haertl Field • Your logo or name placed on the CWA sponsorship banner by the Dome Gym 				
CWA Arts Sponsor \$2,000	<ul style="list-style-type: none"> • Your logo or name placed on a Display Board and Easel in the LAPAC • Your logo or name placed on the CWA sponsorship banner by the Dome Gym 				
Advertising \$500-\$4,000	<ul style="list-style-type: none"> <input type="checkbox"/> Mobile Bidding Sponsor: \$4,000 (premier logo placement on mobile bidding site) <input type="checkbox"/> Full Page: \$1,500 (printed ad in catalog & logo spotlight on pre-program slides) <input type="checkbox"/> Half Page: \$1,000 (printed ad in catalog & logo spotlight on pre-program slides) <input type="checkbox"/> Quarter Page: \$500 (printed ad in catalog & logo spotlight on pre-program slides) 				

SPONSOR INFORMATION

Sponsor Name (for promo materials): _____

Point of Contact (if business): _____

Address: _____

Website URL: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Level

- | | | |
|---|---|---|
| <input type="checkbox"/> Mission Sponsor (\$20,000) | <input type="checkbox"/> Tarrier Strong (\$15,000) | <input type="checkbox"/> Martlet in Flight (\$10,000) |
| <input type="checkbox"/> Party with Charlies (\$7,500) | <input type="checkbox"/> Celebrate Spike (\$5,000) | <input type="checkbox"/> Community Sponsor (\$3,500) |
| <input type="checkbox"/> Spirit Sponsor (\$2,500) | <input type="checkbox"/> CWA Sports Sponsor (\$2,000) | <input type="checkbox"/> CWA Arts Sponsor (\$2,000) |
| <input type="checkbox"/> If Spirit Sponsor, please write your option(s) here: _____ | | |

Advertising for 2025 Spirit Auction

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Mobile Bidding Sponsor (\$4,000) | <input type="checkbox"/> Full-page & screen (\$1,500) | <input type="checkbox"/> 1/2 page & screen (\$1,000) | <input type="checkbox"/> 1/4 page & screen (\$500) |
|---|---|--|--|

Benefits Opt-out

- We wish to sponsor **without** the event tickets for maximum tax benefit.

Payment & Billing

- Payment is enclosed (please make check payable to Charles Wright Academy).
- Please have CWA send me an invoice by: _____
DATE (6/15/2025 last day for invoices to be paid).
- Payment will be made online at charleswright.org/sponsors

Remit

By mail to: **CWA Development, 7723 Chambers Creek Rd W, Tacoma, WA 98467**

By email to: **giving@charleswright.org** (For your security, do not email credit card information)

Online at: charleswright.org/sponsors

Logo, Ads & Video Submission

Logo, ads, and videos are subject to review and approval by Charles Wright Academy. Please send artwork or questions to giving@charleswright.org. **All final artwork and videos must be received by February 14, 2025.**

For sponsorship questions or assistance, please contact Michael Otter-Alvarado at 253-620-8366.

Charles Wright Academy is a recognized 501(c)3 organization by the Internal Revenue Code. Our Federal Tax ID # is 91-0673111